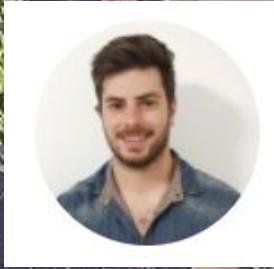


Bring People Together

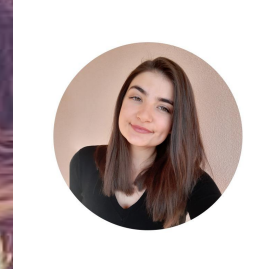
Together



Omer Shvarz - BGU



Marko Rozman - UP



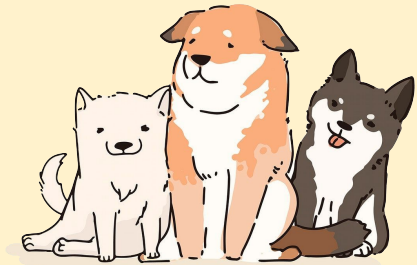
Karolina Trajkovska - UP

Value proposition



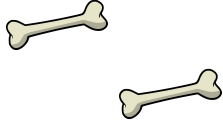

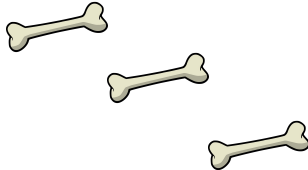

Together: “being a part of a dog’s life and sharing his love with others”

Problem/Solution overview

during to the covid-19 a lot of people are feeling lonely and missing the communication with other people. Together is an app that with the help of dogs and the love they spread gives people the communication they need. Together allows any user to feel a part of a dog’s life together with other people, bringing the users together and making them communicating continuously thanks to the dogs.



Tasks

Complexity	Task	Description
simple 	upload a photo 	user can upload photo of one of his dogs to the app
medium 	add event 	user choose a specific date and add a specific activity to the date and time selected. There is a lot of an activity options - dog birthday, going to the vet, vaccine, walk in the park and more.
complex 	create a meeting 	user can create a meeting in person or remotely with zoom link. After an approval of all users needed the meeting will be added to the calendar.





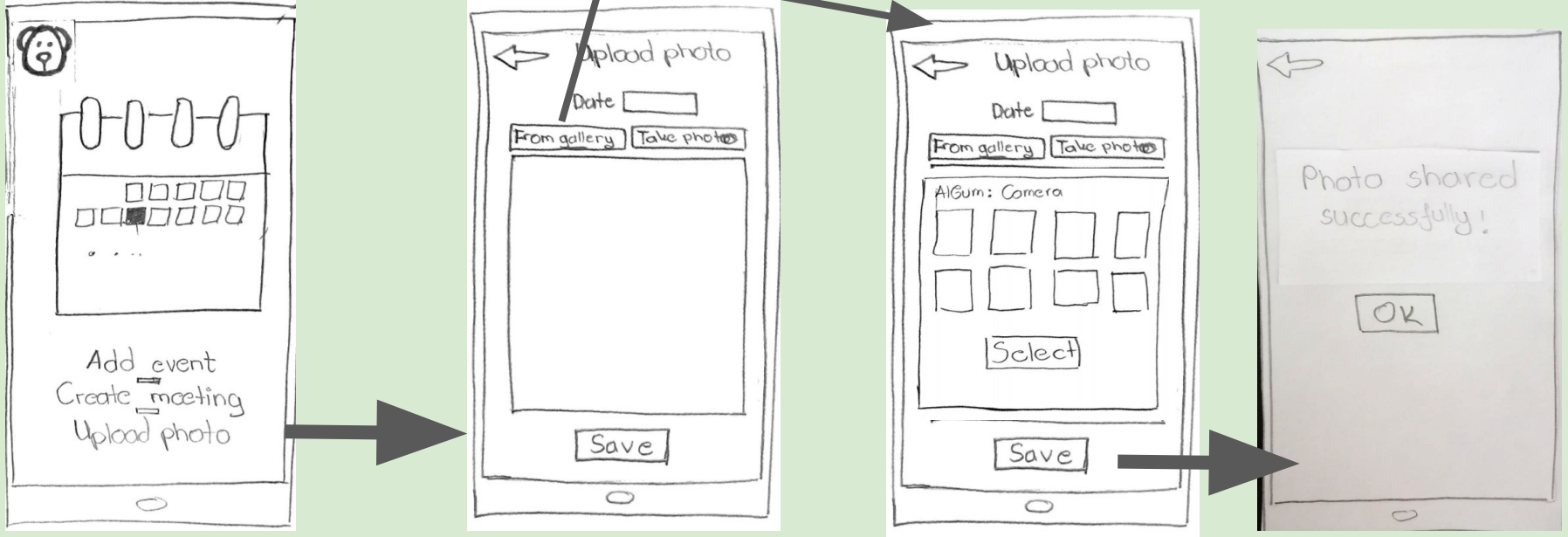
Storyboard





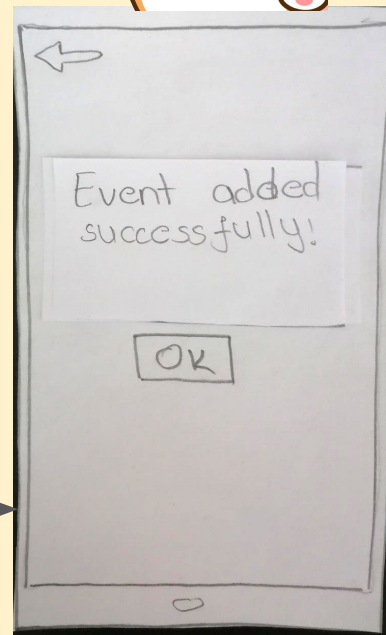
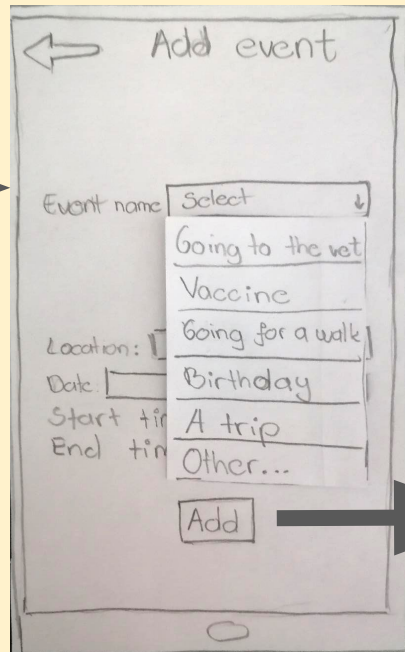
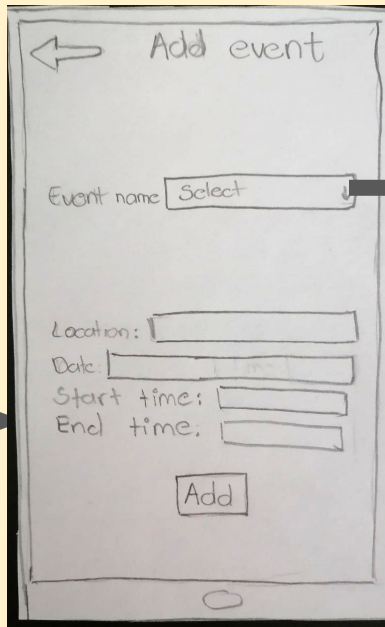
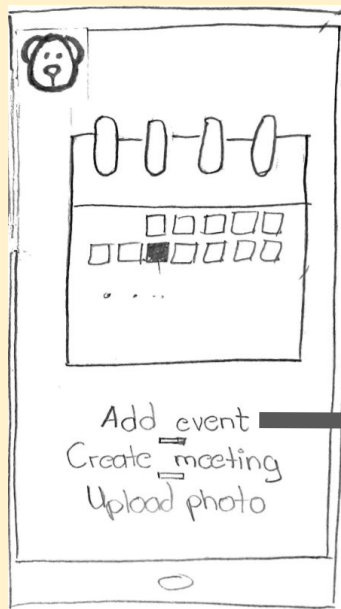
Paper Prototype

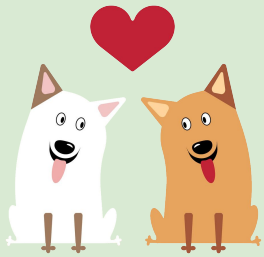
upload a photo



Paper Prototype

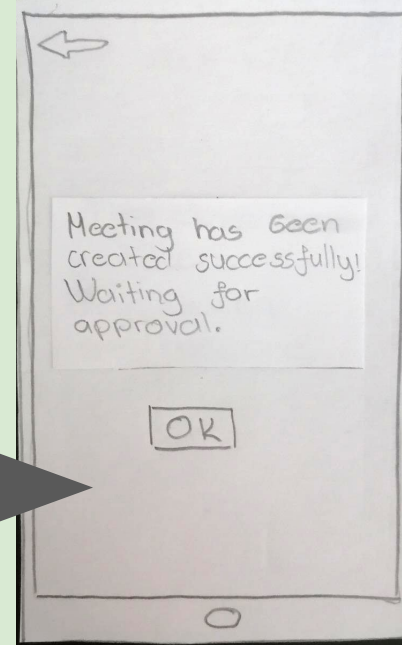
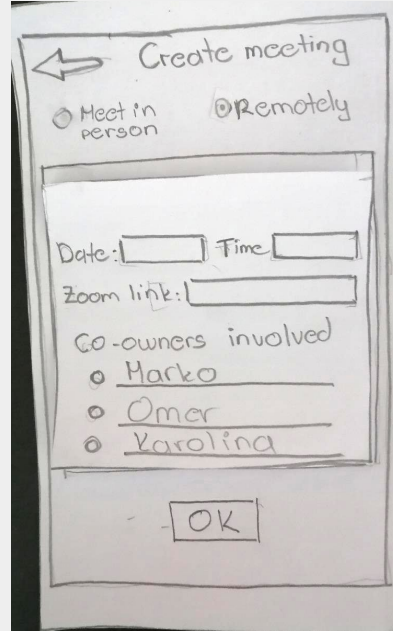
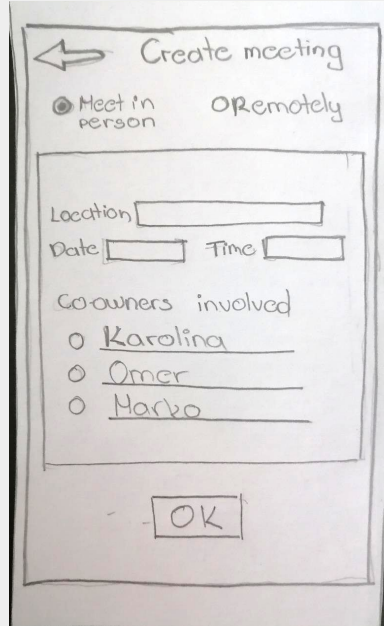
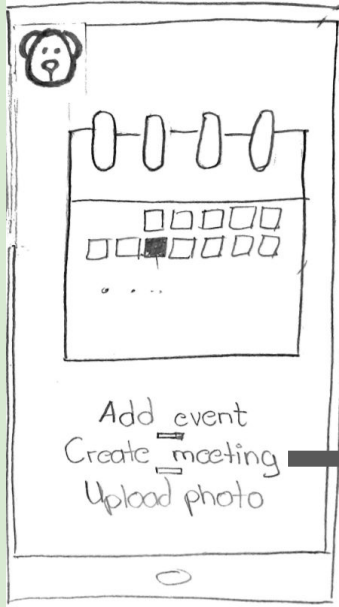
add event

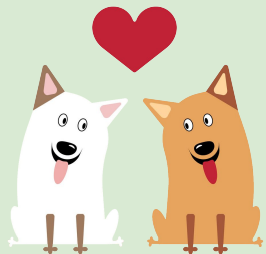




Paper Prototype

create a meeting





Paper Prototype

Video



Paper Prototype Testing

Methodology

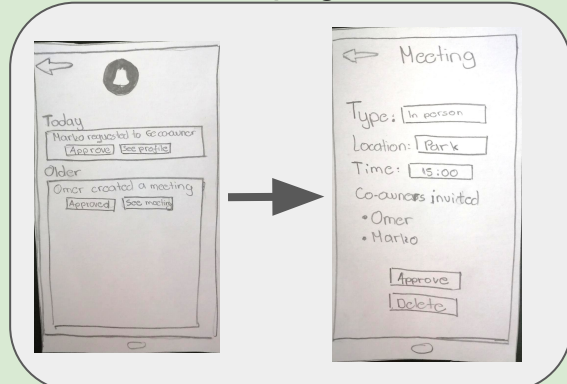
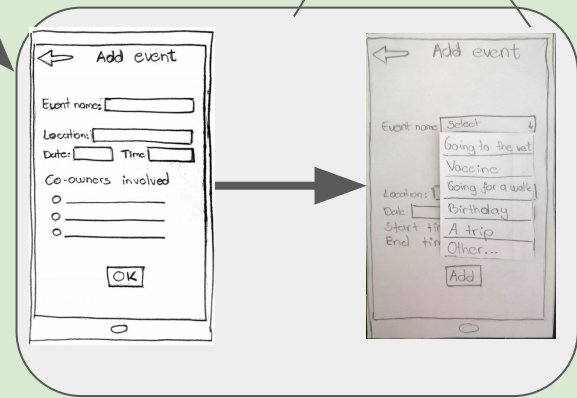
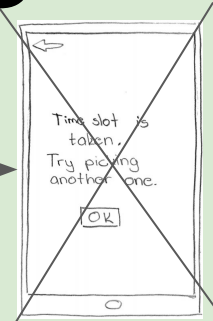


Participant number	Age	Country	Environment	Procedure - each participant do the tasks in a different order. Some participants register as owner and some as co-owner.	
1	53	slovenia	at home	1. upload a photo 2. create a meeting 3. add an event	owner
2	28	slovenia	at home	1. create a meeting 2. add an event 3. upload a photo	co-owner
3	25	israel	at home	1. add an event 2. upload a photo 3. create a meeting	co-owner

Paper Prototype Testing

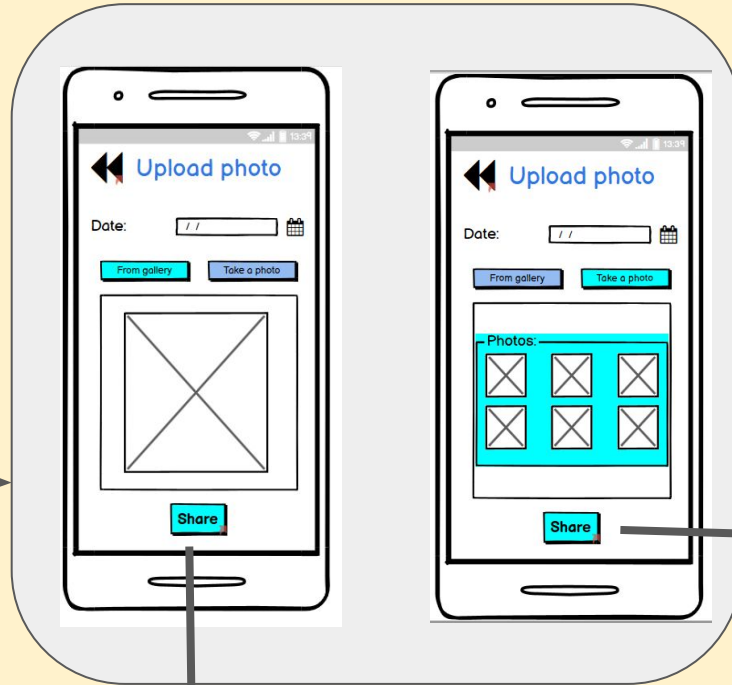
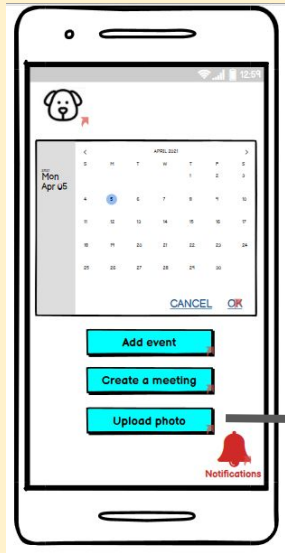
what we learn and changes we made

- Enable choosing only time slot that available in meetings and event
- Enable choosing event from a list only, not user description event don't need co-owners involved.
- Add notifications page



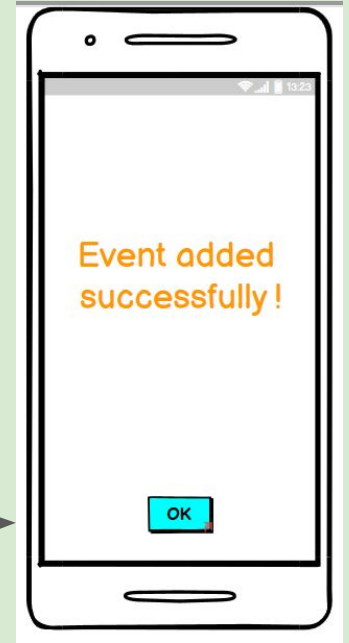
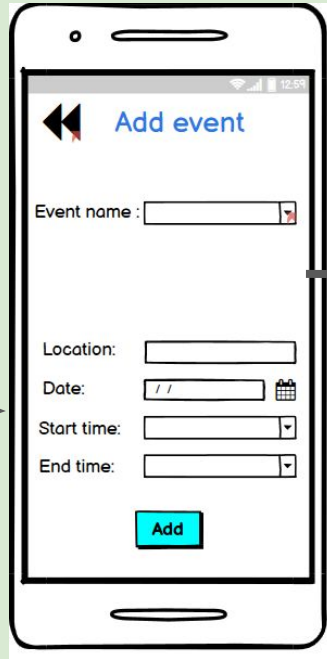
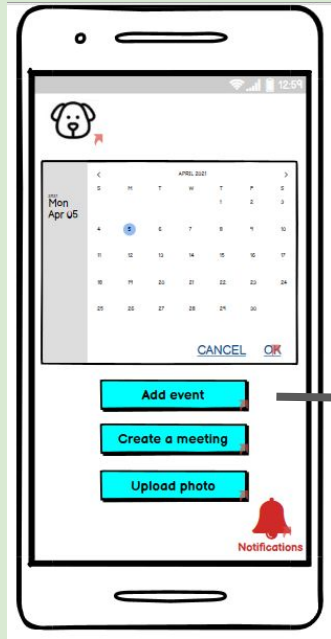
Medium-Fi Prototype

upload a photo



Medium-Fi Prototype

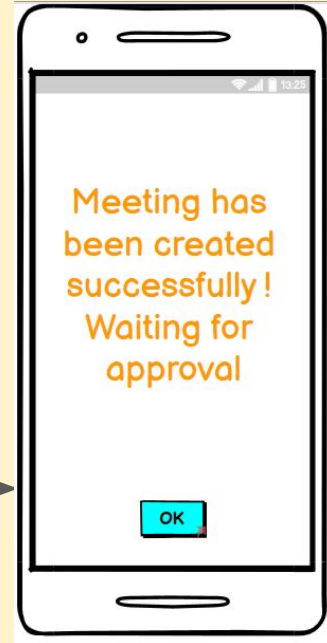
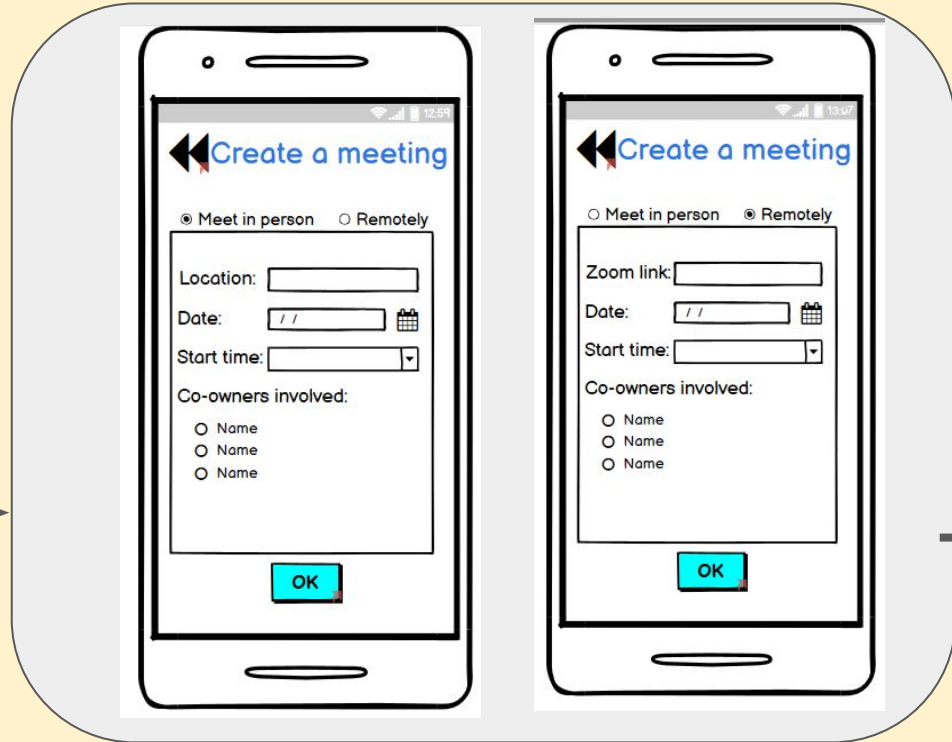
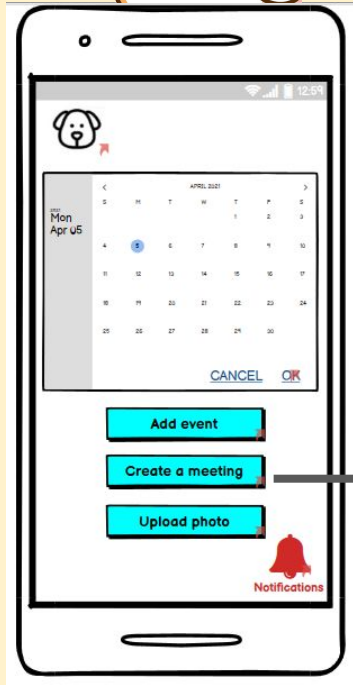
add event





Medium-Fi Prototype

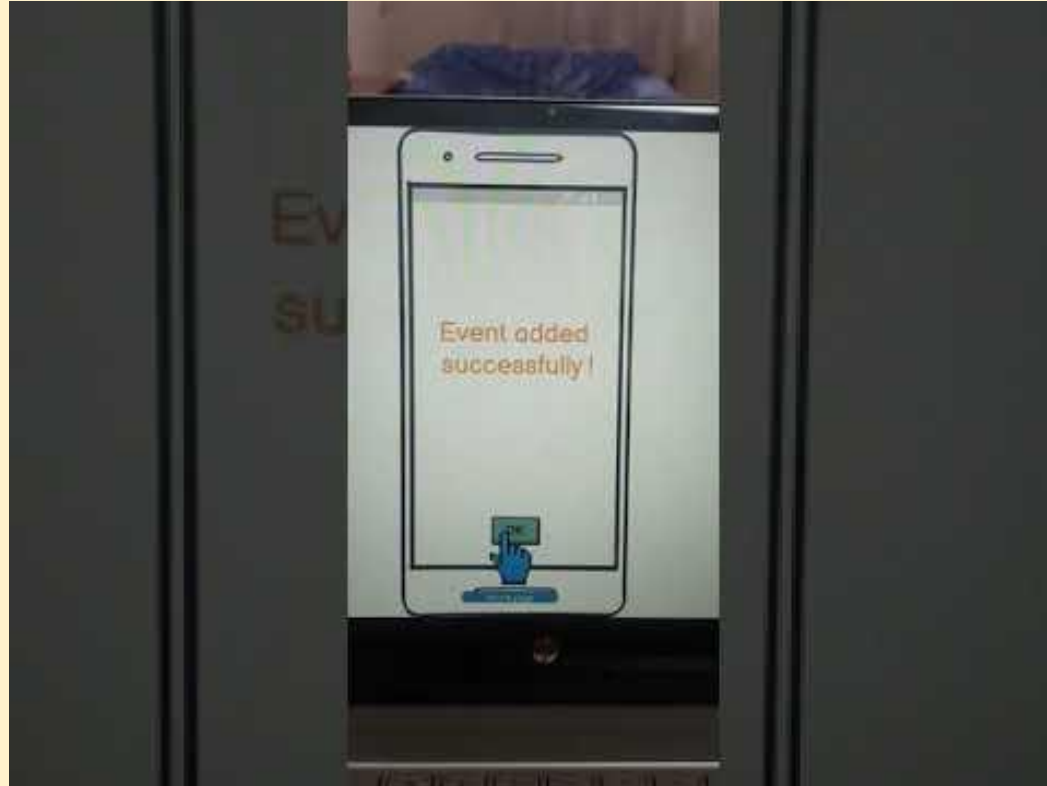
create a meeting





Medium-Fi Prototype

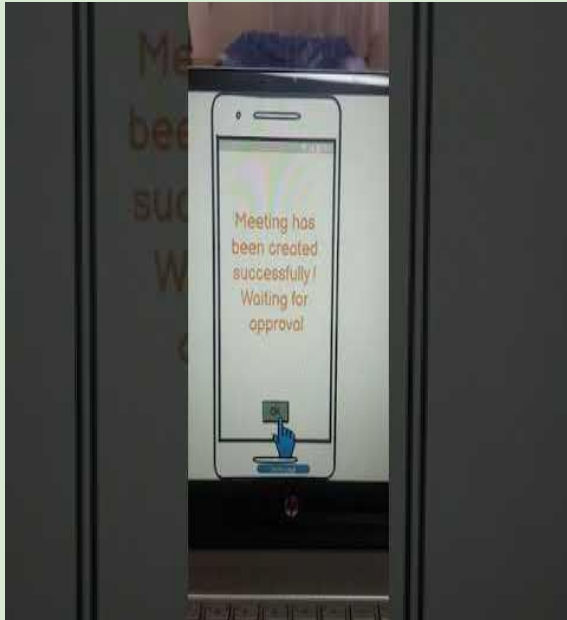
Video



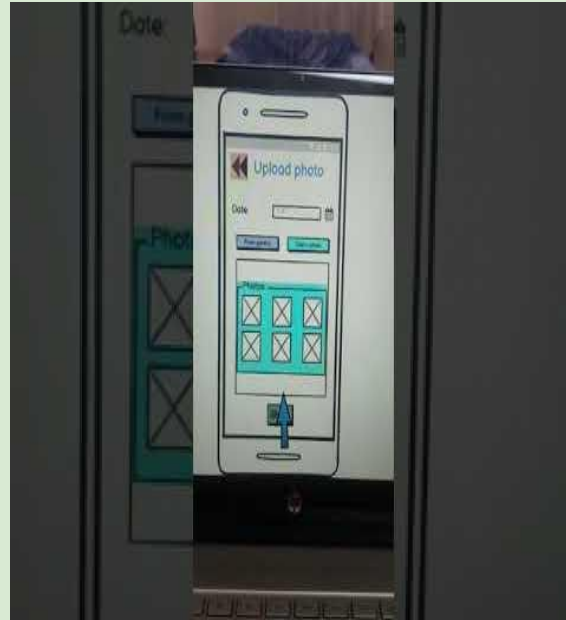
Medium-Fi Prototype

tasks videos

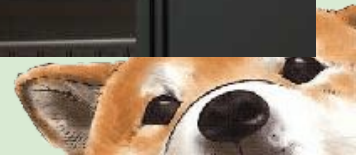
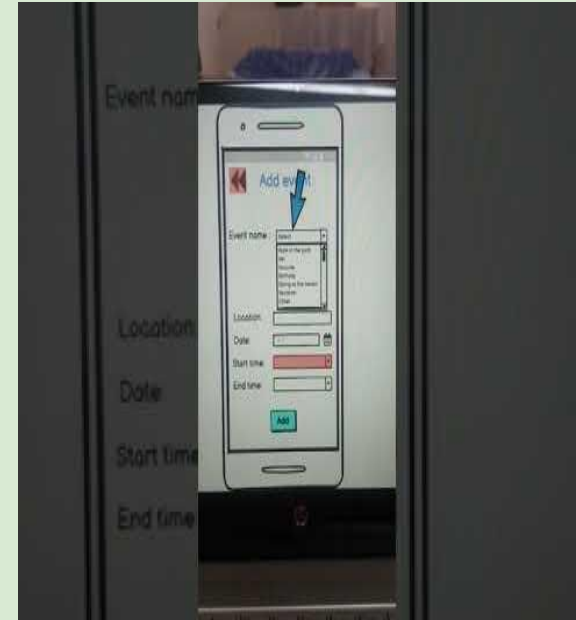
Create meeting



Upload a photo



Add event



Prototype overview

Limitations/tradeoffs of the current prototype

- No way of entering text
- No way of uploading photos
- Not connected to real owners
- Can't select dates in calendar



Prototype overview

Wizard of Oz techniques

- Moving paper for the paper prototype
- User is already signed in



Prototype overview

Hard-coded features

- Co-owners available
- Pictures in the gallery
- Meetings for today
- Notifications



“dogs - it’s amazing how much love and laughter they bring to our lives and even how much closer we become with each other because of them ”



questions?

